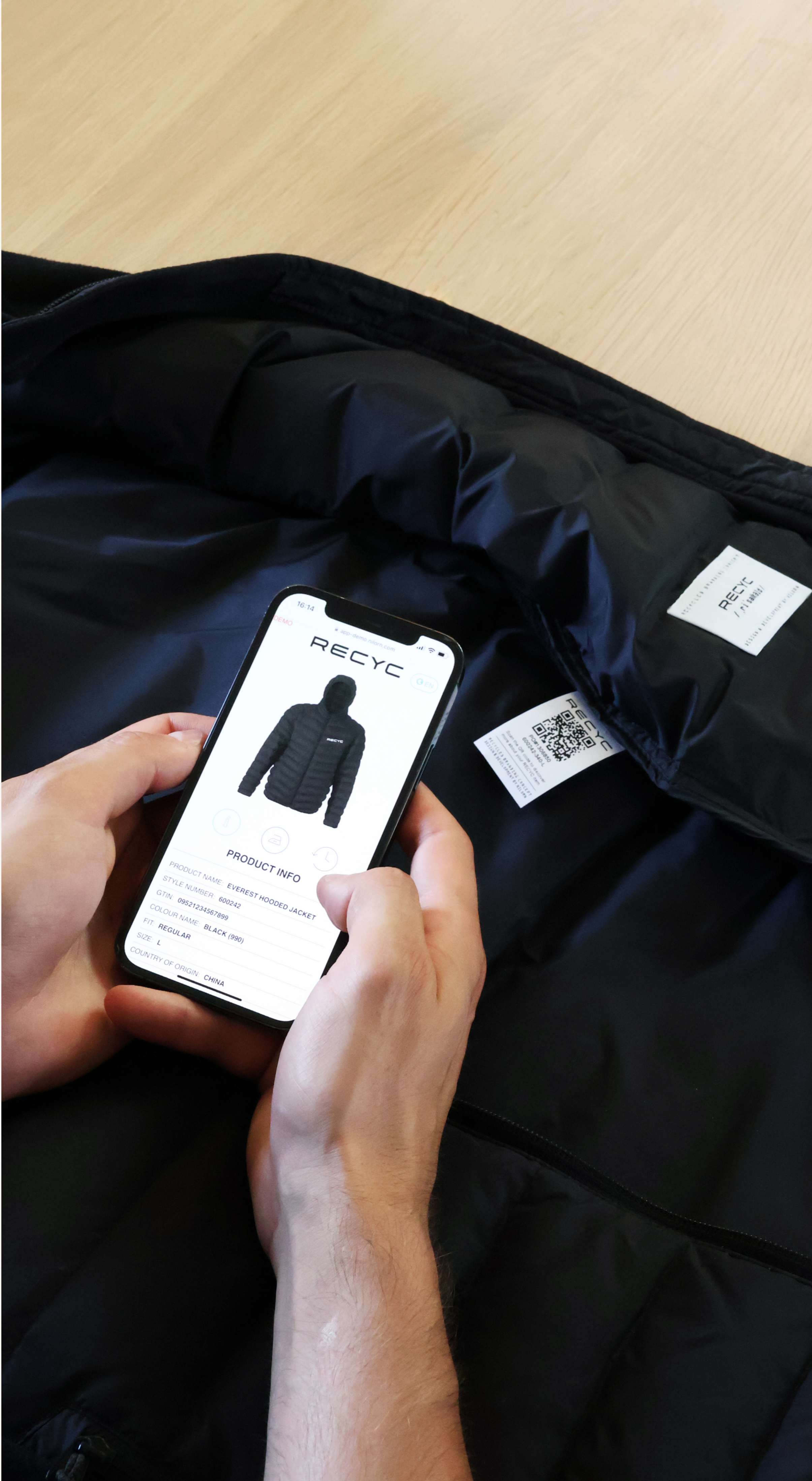**worldfavor** x **NILÖRN**

MATURE AND PREPARE FOR DIGITAL PRODUCT PASSPORT

One-stop-shop for consumer-facing supply chain traceability

The increasing legal requirements for traceability and transparency in the textile industry sets high demands on insights into a product's life cycle. The drive towards circular solutions, enhancing reselling and recycling, creates positive pressure for new and innovative business models.

The Worldfavor and Nilörn partnership supports companies in the textile industry to accelerate supply chain traceability and offers a one-stop-shop for meeting digital product passport requirements.

Nilörn provides labels with QR codes to customers, along with NFC and RFID solutions. The digital solution Nilörn:CONNECT™ supports collecting and sharing data, while Worldfavor's sustainability data platform simplifies supplier engagement and supply chain traceability with tools for product mapping, risk mitigation, and compliance.

Digital product passport

Prepare for the future of the textile industry by anticipating the digital product passport requirements. Stay ahead with secure data, including details on raw material sourcing and manufacturing processes.

Supply chain mapping

Map and understand your supply chain to enhance transparency and supplier engagement. Connect your supply chain overview with the data fetched in Nilörn:CONNECT™ through efficient integration.

Consumer trust

A transparent overview of a product's lifecycle provides consumers with increased trust and confidence when making purchase decisions as they are provided a guarantee as to a product's authenticity, sustainability and state.

1. Sign up to Worldfavor Sustainable Sourcing

Sign up and start tracking your supply chain's environmental, social, and governance performance in Worldfavor's user-friendly platform. Gather primary data from suppliers and gain insight, take action, and drive sustainable change.

2. Map out your supply chain

Invite your suppliers to the platform. All supplier data, like certificates and ESG performance, is collected in the platform, allowing you to map out and visualize complex supply chain structures.

3. Seamlessly integrate with Nilörn:CONNECT™

The integration between Nilörn and Worldfavor allows customers to ensure a stellar, data-driven process for the digital product passport and consumer-facing supply chain traceability.

How to get started?

Contact us today to get started on your journey to meet digital product passport requirements.

Get in touch